

# CV.

Hi, I'm Aoibhne Hogan, a Graphic Designer & Illustrator.

I'm a highly creative designer with years of experience in branding, illustration, brochures, menus & packaging.

I worked as in-house designer for Nola Clan Hospitality Group for 8 years & for the last few years I have expanded into a wide range of industries: Food & Bev, Drinks, Homeware, book design..

I am fluent in the Adobe Creative Cloud programs: Illustrator, Photoshop & InDesign. I have used & am good at many other CC apps.

I am currently a freelancer seeking a design role, your company always looks really appealing to me & I would love the opportunity to have a chat.

Please also enjoy a browse in my website <https://www.greetstreet.com/> for a further variation of work / services.

Kind regards



**Aoibhne Hogan**

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**m:** 087 264 0004










**w:** [greetstreet.com](https://www.greetstreet.com/)



# CORE

BUILDING PROVIDERS

Rebrand for CORE building providers  
brand | icons | signage

gradient	100%	70%	30%
	<b>CORE BLUE</b> Pantone: 7577 CP C: 86 M: 29 Y: 21 K: 67 R: 0 G: 64 B: 83 Hex: 004053		
	<b>ACCENT ORANGE</b> Pantone: 77 C: 0 M: 62 Y: 57 K: 0 R: 239 G: 121 B: 17 Hex: FB8E56		
	<b>PALE CORE</b> Pantone: 1-9 C C: 0 M: 0 Y: 6 K: 1 R: 252 G: 250 B: 237 Hex: FDF7C0		

CORE

BUILDING PROVIDERS

TRADE & DIY RENTAL EXPERTS

#### PRIMARY TYPEFACE:

MONTERRAT BOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

MONTERRAT SEMI BOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

#### SECONDARY TYPEFACE:

OSWALD DENIBOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz





Pantone 726 CP

Pantone 10-1

Pantone 152 C

Pantone 174

↑  
ABOVE  
GROUND  
↑↑

↑  
O  
↑  
• above ground speciality coffee & espresso bar •

ABOVE  
GROUND  
• SPECIALITY COFFEE BAR •

• above ground speciality coffee & espresso bar •  
↑  
O  
↑

ABOVE  
GROUND  
• SPECIALITY COFFEE BAR •





COLLECTED BRAND GUIDELINES

Collected

COLOUR PALETTE



Fonts

Primary word mark

Plain Germanica Regular

Secondary font

Acumin Pro Wide Light



5-star reviews



historical



gemstones





ACUPLUS  
ACUPUNCTURE + TCM



No 7  
HEDDON  
STREET



officebubble  
SILENT PHONE & MEETING PODS



XICO  
BAGGOT STREET

CK  
CLAIRE KELLEHER

FOND of NATURE  
Botanical Fragrance

ROSIE'S

BASH  
& CO.  
INTERIOR DESIGN

HOOK & LADDER

one four three  
BAGGOT STREET

fd  
FUSION  
GRAPHIC DESIGN

PHARMACIA



CONSCIOUS CONVERT  
*An Irish Company*

ABOVE  
GROUND  
•SPECIALITY COFFEE BAR•

one  
eleven  
BAR · ONE · ONE · ONE

SIVE O/B

O·W·M  
Blackrock

OCEANBONE  
broth

TARA  
WALKER  
FOOD

Collected

CORE

THE  
Collins  
CLUB

chloe's

STELLA · STEAKHOUSE



# Thank you

